

2023-2024 Available Service Unit Incentives

Start Date: August 1, 2023

End Date: September 30, 2024

Purpose: To encourage the Service Unit teams to accomplish membership goals for new and retained members in a way that ensures girls and adults have a fulfilling Girl Scout experience.

How to Receive Incentives

- Have a bank account with at least 2 unrelated registered and background screened volunteer co-signers. Have also completed and turned in the Bank Account Information form to the council.
- 4 main positions (Service Unit Manager, New Leader Mentor, Event Coordinator, Recruitment Coordinator) of the Service Unit team are filled. One person can hold multiple roles, but the goals of each position must be met.
- The Service Unit must also meet with their Troop Support Specialist or Service Unit Support Specialist before October 1, 2023, to review their Plan of Work and goals for the membership year.
- Inform their area Troop Support Specialist or Service Unit Support Specialist that an incentive has been earned by submitting the online Service Unit Incentive Plan Application as the incentives are reached. Forms can be found under the Service Unit tab in Volunteers Resources
- All applications must be submitted by September 30, 2024. If there are no issues, the council will sign off on applications at the beginning of each month. Payments will be remitted to the Service Unit via ACH deposit within two weeks of that date.

Available Incentives

- \$100- The Service Unit holds a minimum of 4 four events that are open to the entire Service Unit, with at least 50% of troops participating in each event. Each event must include a community service component.
- \$100-Service Unit creates a certain number of Daisy and/or Brownie troops within the Girl Scout year, based on area, see below. These troops need to have a minimum of 4 girls and 2 unrelated leaders.
 - Service units in rural communities must start a Daisy or Brownie troop in ¼ of the elementary schools in the area, with a minimum of two troops.
 - Service units in urban communities have to start a Daisy or Brownie troop in 1/3 of the elementary schools in the area, with a minimum of five troops.
- \$100-Service Unit achieves 80% adult retention and 70% girl retention by June 30, 2024
- \$100- Service Unit has reached 100% girl and adult membership goal by September 30, 2024

Total Amount of Incentives Available: \$400