

Active Service Unit Incentive Plan

Start Date: August 1, 2022

End Date: September 30, 2023

Purpose: To encourage the Service Unit teams to accomplish membership goals for new and retained members in a way that ensures girls and adults have a fulfilling Girl Scout experience.

How to Receive Incentives

- ❑ Have a bank account with at least 2 unrelated registered and background screened volunteer co-signers. Have also completed and turned in the Bank Account Information form to the council.
- ❑ 4 main positions (Service Unit Manager, New Leader Mentor, Event Coordinator, Recruitment Coordinator) of the Service Unit team are filled. One person can hold multiple roles, but the goals of each position must be met.
- ❑ The Service Unit must also meet with their Troop Support Specialist or Service Unit Support Specialist before October 1, 2022, to review their Plan of Work and goals for the membership year.
- ❑ Inform their area Troop Support Specialist or Service Unit Support Specialist that an incentive has been earned by submitting an online Forming Service Unit Incentive Plan Application as the incentives are reached. Forms can be found under the Service Unit tab in Volunteers Resources
- ❑ All applications must be submitted by September 30th, 2023. If there are no issues, the council will sign off on applications at the beginning of each month. Payments will be remitted to the Service Unit via ACH deposit within two weeks of that date.

Available Incentives

Volunteer Incentives:

- \$50- Hold 2 volunteer and troop co-leader bonding events by June 30, 2023
- \$25- 65% of first-year troop co-leaders complete the Co-Leader Checklist

Event Incentives:

- \$25- Service Unit holds an event open to the entire Service Unit, with at least 35% troops participating, and must include a community service component (earned up to 4 times a year)
- \$50- When 4 new girls sign up at your Service Unit event (no cap on the number of times this can be earned)

Troop Incentives:

- \$25 – Service Unit was involved in creating a new troop, and the troop registered at least 4 new girls and 2 new volunteers. Can be used to start bank account of new troop or be used for Service Unit funds. (no cap on the number of times this can be earned.)
- \$25- 20% of troops within the Service Unit achieve Honor Troop recognition by June 30, 2023.
- \$25- 50% of troops have created a troop year plan on VTK by June 30, 2023.

Recruitment Incentives:

- \$50- Service Unit coordinates volunteers in partnership with Recruitment Specialist to host Back to School event tables at 60% of the elementary schools in their area. (Table hosts can be older Girl Scouts, Co-Leaders or adult members of a troop, or caregivers of registered girls.)
- \$50- Host a start-up troop with at 4 meetings, resources and plans provided by council (no cap on number of times this can be earned)

Membership Incentives:

- \$50- Service Unit has reached 75% of girl and adult membership goal by February 15, 2023
- \$50- Service Unit has 65% of troops participate in Early Bird renewal as of June 30, 2023
- \$100- Service Unit has reached 100% girl and adult membership goal by September 30, 2023

Total Amount of Incentives Available: \$525+