



Service Unit Incentive Plan

Start Date: October 1, 2018

End Date: September 30, 2019

Purpose: To incent the service unit teams to accomplish membership goals for new and retained members in a way that ensures girls and adults have a fulfilling Girl Scout experience.

Requirements for Eligibility:

The service unit needs to have a bank account with at least two volunteer co-signers and have completed and turned in the [Bank Account Information Form](#) to the council. The Service Unit must also meet with their Troop Support Specialist before December 1, 2018 to review their [Plans of Success](#) and goals for the membership year. They must also have required service unit roles filled.

Required service unit positions are:

- Service Unit Manager
- New Leader Mentor
- Recruitment Coordinator
- Event Coordinator

Incentive 1 - \$50

Hold one recruitment event at the service unit level and have completed and turned in the Service Unit Recruitment Event Form (see following) to the area Troop Support Specialist **at least four weeks prior** to the event.

- Council will provide supplies for Discover Girl Scout events
- Council will approve incentive upon receipt of the event roster (council spreadsheet must be used, see attached)
- Can be earned 2 times per year

Incentive 2 - \$50

Service Unit has 85% of their girl membership participate in the Girl Scout Cookie Program as of February 1, 2019

Incentive 3 - \$75

Service Unit has reached 85% of their girl membership goal by February 1, 2019

Incentive 4 - \$100

Service Unit has reached 100% of girl and adult membership goals by September 30, 2019

To Receive Incentive:

Service Unit Manager must complete the Service Unit Incentive Plan Application (see following) and submit to their Troop Support Specialist as incentives are earned. All applications must be submitted by September 30, 2019. If there are no issues, the council will sign off on applications at the beginning of each month. Payments will be remitted to the Service Unit via ACH deposit within two weeks of that date.

Service Unit Incentive Plan Application

Service Unit #: _____

Bank Account Information

Bank: _____

Bank Signer #1: _____ Bank Signer #2: _____

Routing Number: _____ Account Number: _____

Service Unit Team Information

SU Manager: _____

SU Recruitment Coordinator: _____

SU Event Coordinator: _____

SU New Leader Mentor: _____

Applying for:

Incentive 1 - \$50

Event Name: _____

Event Date: _____

Staff Confirm: SU Recruitment Event Report completed? Yes No

Event Roster submitted? Yes No

Incentive 2 - \$50

Service Unit Girl Membership as of 2/1/19: _____

of SU Girls Participated in Cookie Program: _____

Staff Confirm: 85% of girl membership as of 2/1/19 participated in Cookie Program? Yes No

Incentive 3 - \$75

Service Unit Girl Goal: _____ Girl Membership Reached as of 2/1/19: _____

Staff Confirm: 85% of girl membership reached by 2/1/19? Yes No

Incentive 4 - \$100

Service Unit Girl Goal: _____ Girl Membership Reached as of _____, _____

Service Unit Adult Goal: _____ Adult Membership Reached as of _____, _____

Staff Confirm: 100% of girl and adult membership reached by 9/30/19? Yes No

SU Manager Signature: _____

Date: _____

Spirit of Nebraska Staff Signature: _____

Date: _____

Date ACH Payment Request Completed (internal use only): _____

Service Unit Recruitment Event Form

Complete and turn into your area Troop Support Specialist at least four weeks prior to event.

Date: _____

Service Unit #: _____

Event Name: _____

Event Date: _____ Event Location: _____

Open to Girl Scout Level(s): Daisy Brownie Junior Cadette Senior Ambassador (check all applicable)

Event Description/Details:

Event Promotion to non-members (What and When?):

Promotional items provided by the council upon request (see following):

Service Unit Recruitment Materials

Below is a list of materials that each Service Unit can utilize at recruitment events. All materials have an existing version in Spanish or can be edited into Spanish. Please allow up to 4 weeks for any custom printing.

- Posters
 - 11x17, Preprinted with all membership information/pull tabs
 - 11x17, Preprinted with a blank spot for you to print your event

- Fliers
 - View templates in [Support Materials](#)
 - Email [Pat Larson](#) for any Council printing needs
 - Order 4 weeks ahead of delivery date
 - Preprinted event fliers
 - 8.5x11, half printed, full color, blank spot for your event details
 - G.I.R.L.
 - Flyers, 8.5x11, informational and asking to Join Now!
 - Coloring sheet, 8.5x11, black and white, coloring and activity sheet about being a G.I.R.L.

- Interest Forms
 - Tablets of interest forms are great for events, easily filled out, just return to the Service Center after the event

- Membership folders
 - Folders with inserts that explain the main goals and activities of each grade level and adult volunteerism
 - May need to be assembled by your volunteers

- Promotional Items
 - These items are available in limited quantities:
 - Pens
 - Pencils
 - Stickers
 - Tattoos

- Post cards
 - Daisy Kit post cards
 - "You're Invited" post cards

- Discover Girl Scouts Event Supplies
 - These supplies are purchased and distributed by your area Recruiter. Please contact them for details and delivery.
 - DGS events are preplanned and have set materials for set activities. There are 4 activities, one for each of the GSLE pillars. Instructions for the activities will be delivered with the materials.
 - Event roster spreadsheet.