



## Active Service Unit Incentive Plan

**Start Date:** August 1, 2021

**End Date:** September 30, 2022

**Purpose:** To incent the service unit teams to accomplish membership goals for new and retained members in a way that ensures girls and adults have a fulfilling Girl Scout experience.

### Requirements for Eligibility:

1. The service unit needs to have a bank account with at least two volunteer co-signers and have completed and turned in the Bank Account Information Form to the council.
2. The service unit must also meet with their Troop Support Specialist before October 1, 2021 to review their Plans of Success and goals for the membership year.
3. The service unit holds at least two team meetings a year, inviting all area volunteers, and at least one must be scheduled as a Volunteer Meeting with your area Troop Support Specialist.
4. They must also have the following four required service unit roles filled - Service Unit Manager, New Leader Mentor, Recruitment Coordinator, Event Coordinator

### Available Incentives:

1. **\$25** – Service Unit was involved in creating a new troop, and the troop registers at least 4 new girls and 2 new volunteers.
  - No cap on the number of times this can be earned.
  - Can be used to start bank account of new troop, or be used for Service Unit funds.
2. **\$50** – Service Unit coordinates volunteers to host Back to School event tables at 75% of the elementary schools in their area.
  - Table hosts can be older Girl Scouts, Co-Leaders or adult members of a troop, or caregivers of girls registered in a troop.
  - Area Recruitment Specialist who will provide training and materials for the back to school table. List of table hosts must be sent to the Recruitment Specialist prior to back to school events.
3. **\$25** – Service Unit holds an Event open to the entire service unit, with at least 3 troops participating. Event must include a Community Service Project component.
  - If at least 4 new girls join Girl Scouts because of these event, Service Unit will earn an additional **\$25**.
  - Can be earned up to 4 times a year.
4. **\$100** - Service Unit has reached 75% of girl and adult membership goal by February 15, 2022.
5. **\$50** - Service Unit has 65% of troops participate in Early Bird renewal (majority of troop members renewed) as of June 30, 2022.
6. **\$100** - Service Unit has reached 100% of girl and adult membership goal by September 30, 2022.

**Total Amount of Incentives Available: \$500+**

### To Receive Incentive:

The service unit is responsible for informing the area Troop Support Specialist when an incentive has been earned by submitting a completed Service Unit Incentive Plan Application (see following) as the incentive(s) is reached. All applications must be submitted by September 30, 2022. If there are no issues, the council will sign off on applications at the beginning of each month. Payments will be remitted to the Service Unit via ACH deposit within two weeks of that date.

# Active Service Unit Incentive Plan Application

## Service Unit Team Information

SU Manager: \_\_\_\_\_

SU New Leader Mentor: \_\_\_\_\_

Service Unit #: \_\_\_\_\_

SU Recruitment Coordinator: \_\_\_\_\_

SU Event Coordinator: \_\_\_\_\_

## Bank Account Information

Bank: \_\_\_\_\_

Bank Signer #1: \_\_\_\_\_

Routing Number: \_\_\_\_\_

Bank Signer #2: \_\_\_\_\_

Account Number: \_\_\_\_\_

## Applying for:

- Incentive 1 - \$25 (no cap on # of times this incentive can be earned)

Troop Number: \_\_\_\_\_

# of Girls Registered: \_\_\_\_\_ # of Volunteers Registered: \_\_\_\_\_

TS Staff Confirm:  Yes  No

- Incentive 2 - \$50

# of Back to School Events Hosted: \_\_\_\_\_ # of Elementary Schools: \_\_\_\_\_

TS Staff Confirm:  Yes  No

- Incentive 3 - \$25 (can be earned up to 4 times)

Event Name, Location and Date: \_\_\_\_\_

Did 4 new girls register as Girl Scouts for this event?:  Yes  No

TS Staff Confirm:  Yes  No

- Incentive 4 - \$100

Service Unit Girl Goal: \_\_\_\_\_ Girl Membership as of 2/15/2022: \_\_\_\_\_

Service Unit Adult Goal: \_\_\_\_\_ Adult Membership as of 2/15/2022: \_\_\_\_\_

TS Staff Confirm:  Yes  No

- Incentive 5 - \$50

Number of active troops in MY2022: \_\_\_\_\_

Number of troops Early Birded for MY2023: \_\_\_\_\_

TS Staff Confirm:  Yes  No

- Incentive 6 - \$100

Service Unit Girl Goal: \_\_\_\_\_ Girl Membership as of 9/30/2022: \_\_\_\_\_

Service Unit Adult Goal: \_\_\_\_\_ Adult Membership as of 9/30/2022: \_\_\_\_\_

TS Staff Confirm:  Yes  No

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SU Manager Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Spirit of Nebraska Staff Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Date ACH Payment Request Completed (internal use only): \_\_\_\_\_